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The Orange County Registrar of Voters Relying Heavily on Speaker's Bureau Volunteers to Conduct Outreach in Community

(Santa Ana, CA) - As part of its Voter Education and Outreach for its new electronic voting system the Orange County Registrar of Voters established a Speaker's Bureau in an effort to educate Orange County voters on the use of their new voting system. Modifying its focus for the 2004 General Election, the Speaker's Bureau has expanded its functions to include poll worker recruitment and voter registration.

"Orange County is looking for 7,000 volunteers to work as poll workers on Election Day and our Speaker's Bureau is a vital part of that recruitment," said Neal Kelley, Chief Deputy Registrar of Voters, "The Registrar of Voters has been working on non-traditional ways to reach out to its citizens and the Speaker's Bureau, with its expanded mission of educating voters on the use of their new system, recruitment of poll workers and voter registration is a new and unique outreach tool that we are successfully utilizing."

The Speaker's Bureau is made up of over 400 trained volunteers and will make approximately 250 presentations before the November 2, 2004 General Election. They estimate that they will reach tens of thousands of Orange County citizens. Events are typically occurring on a daily basis between now and November 2nd.

“Volunteers are the most important component to the elections process,” said Carol Wickliff, Speaker’s Bureau Coordinator. “Our Speaker’s Bureau volunteers work diligently at creating opportunities to expand voter education and poll worker recruitment in their community and those that volunteer as poll workers make elections possible.”

For a list of Speaker’s Bureau events please visit our website at www.ocvote.com.

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